MoU/MoA

Agreements Exchanged between UMP and Mercedes-Benz (M) Sdn. Bhd.

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Kuantan, 12 October - A Memorandum of Understanding (MoU) was signed between Universiti Malaysia Pahang (UMP) and Mercedes-Benz (Malaysia) Sdn. Bhd. The MOU outlined collaborations in industrial networking, research, academic development, technical support and human resources development through industrial funding for dual degree programme. It would also pave the way for the establishment of smart partnerships in corporate social responsibility programme and training.

UMP was represented by its Vice-Chancellor Professor Dato' Sri Dr. Daing Nasir Ibrahim and Assistant Vice-Chancellor (Industry & Community Network) Prof. Dr. Jamil Ismail while Mercedes-Benz (Malaysia) Sdn. Bhd. by its Deputy Vice-President , Patrick Baur and General Manager, Human Resource, Norlida Shariff. Also present at the event was Deputy Vice-Chancellor (Research & Innovation), Prof. Dato' Dr. Mashitah Mohd Yusoff, Deputy Vice-Chancellor (Student Affairs & Alumni), Prof. Dato' Dr. Yuserrie Zainuddin and General Manager, Engineering & Planning, Gerhard Monorfalvi.

According to Professor Dato' Sri Dr. Daing Nasir, strategic partnership between the two organizations has been established with the first MOU in 2013. The success of the German engineering programme that implemented the Fachhochschulei Model through a collaborative programme with the Karlsruhe University of Applied Sciences in 2010 and Reutlingen University in 2014 is a prove that this relationship has been so fruitful to both organizations.

"We are very pleased to know that Mercedes-Benz (M) agrees to fund for Industrial Human Capital Development Scholarship to those eligible student who are currently pursuing their studies in dual degree programme in UMP," he elaborates further. He hopes for more opportunity can be explore with Mercedes-Benz (M) and other Germany organizations in this country in the context of academic globalization.

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