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# Infak Ramadan programme: #BPACare contributions bring joys to school children

31 May 2019

In an effort to make the holy month of Ramadan more exceptional, Universiti Malaysia Pahang (UMP)'s Marketing and Student Admission Division (BPPP) feted 44 orphans and children of less privileged families from SK Serandu, Pekan during the Infak Ramadan and khatam of the al-Quran programmes that were held on May 24, 2019.

The children received contributions in cash and kinds which were presented by General Manager of Registrar Department, Abd. Hamid Majid and Manager of Academic Management Division (BPA), Zainuddin Mat Husin.

Zainuddin said the annual event was organised under #BPACare programme and that it started in 2017.

“The aim is to help reduce the burden of the less fortunate and make life more cheerful for them especially in the month of Ramadan.

“It also helps to foster closer ties between UMP and the community established through its Corporate Social Responsibility (CSR) activities that do good to the people especially those living in the area of Kuala Pahang,” he added.

He was thankful with the positive response from the UMP community as well as the public who had made contributions to this worthy cause.

“They showed their commitment to ensure that the activities run smoothly,” he added.

Sekolah Kebangsaan Serandu Headmistress, Salmiah Abdul Jalil said UMP's involvement in providing various aids and assistance was something that they were hoping for because the school lacked certain facilities to cater to the pupils who included special-needs children.

She wished that collaboration such as this would continue with different kinds of CSR projects planned in the future.

Also present at the event was Sekolah Kebangsaan Serandu's Parents and Teachers Association (PTA) President, Noor Azhar Abd. Rasid.

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• 111 views

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