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# Graduates of UMP, the preferred choice of the job market

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The engineering and technology programmes offered by Universiti Malaysia Pahang (UMP) have always undergone advancement and given added values through continuous benchmarking process using world-class model, a result of a partnership programme with Karlsruhe University of Applied Science (HsKA) Germany.

This is seen as the best case in point in producing graduates who are competent, holistic, balanced and with entrepreneurial characteristics who meet the needs of the industry.

Also, being in the 101-150 ranking of the world's best young university of the Quacquarelli Symonds list, UMP certainly continues to enjoy the trust of foreign universities and industries in forging closer ties, and bring about positive impacts in the graduates produced.

This strategic alliance has proven to be effective as the rate of Graduate Employability (GE) of the university has reached its highest ever, recording 96% and surpassing the target of 80% set by the Ministry of Education.

According to UMP Vice-Chancellor, Professor Ir. Dr. Wan Azhar Wan Yusoff, UMP had always stay committed in creating innovation and uniqueness in its academic programmes through strategic collaborations at the international level.

"In our efforts to be a competitive and global player, the internationalisation process of UMP is administered by way of having a solid academic partnership with Germany. This has enabled us to groom and produce competitive graduates.

"By having a German education background, graduates have become more marketable and will have more opportunities of being hired by companies that have business links with Germany.

"The graduates are also more adept in their soft skills, knowledgeable and highly skilled – qualities that meet the demands of industries especially when facing with the new industrial revolution of the IR 4.0, transformation in the digital world and automation," he said.

As part of the efforts taken to groom human capitals to cater to the needs of the country, UMP offers Bachelor of Technology (B.Tech.), together with the Malaysia Technical University Network (MTUN) members - Universiti Tun Hussein Onn Malaysia (UTHM), Universiti Teknikal Malaysia Melaka (UTeM) and Universiti Malaysia Perlis (UniMAP).

This initiative was seen as complementing the country's Technical and Vocational Education and Training (TVET) ecosystem.

The organising of CEO [Programme@Faculty](#) by the Ministry of Education was also seen as a move that further enhanced the participation of the industrial sector into the country's higher learning system where prominent personalities shared their experience and skills.

The latest personalities to join the programme were Chairman of Nova Wellness Sdn. Bhd., Dr. Abd Manaf Mohamad, Chief Executive Officer of Dream Edge Sdn. Bhd., Khairil Adri Adnan and Director of Scomi Transit Project Sdn. Bhd., Rohaida Ali.

They were appointed by the ministry to participate in the programme where they would deliver talks, hold discussions and conduct co-teaching sessions which would benefit the university students and staff.

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