
[VOL. 63 JAN 2020](#)

PEKAN REVIEW

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Bridging Universiti Malaysia Pahang to the world community

Strategic collaboration between UMP and Agrico for agricultural product development

Translation by: DR. ROZAIMI ABU SAMAH, FACULTY OF CHEMICAL AND PROCESS ENGINEERING T

Universiti Malaysia Pahang (UMP) has ratified strategic cooperative ties with Agrico for Agricultural Development of agricultural systems and greenhouse-grown produce in Doha, Qatar on January 20, 2020 in Kuala Lumpur.

UMP will work together with Agrico in research, product development, commercialisation, and expertise etc. to be utilised in Agrico's greenhouses in Doha, Qatar.

Signing the Memorandum of Understanding (MoU) were the Vice-Chancellor of UMP, Professor Ir. Dr. International Project Development, Agrico Agricultural Development, Qatar, Ahmed Hussain Al-Khalaf, Directors of UMP, Dato' Sri Ibrahim Ahmad, Ambassador of Qatar in Malaysia, H.E Fahad Mohammed Kader for Governance, Integrity & Anti-Corruption, Prime Minister's Department, Tan Sri Abu Kassim Mohamed Dato' Ishak Md. Napis.

According to Professor Ir. Dr. Wan Azhar, UMP welcomes this strategic cooperation with Agrico and hopes sharing expertise to meet industry needs in the future, not only within the country but also at an international

“This cooperative bond will certainly elevate UMP’s credibility in leading high-level Technical and Vocational programmes.

“Besides the new formulation that will be developed, this collaboration will involve the exploration of new organic liquid fertiliser with prebiotics named Pre-Pecto, at a large scale. This product has been used by Agrico and has been outstanding.

“I am highly proud of the results and efforts which have been and currently are being achieved by UMP researchers and students Siti Hajar Noor Shaarani who are involved in this cooperation.

“I hope for many more researchers at UMP will strive to explore further opportunities to cooperate with other universities in other Islamic countries worldwide,” he said.

Meanwhile, Ahmed Hussain Al-Khalaf said the joining efforts to bring about the first collaboration between the two parties in the field of agricultural technology, with the hopes to establish a sustainable, consistent and quality production of food products.

This initiative shall respond to the need to increase bilateral trade and investment cooperation between the two countries.

UMP is an established and competency-based technical university that specialises in the fields of engineering and technology, and has the potential to enhance and strengthen its international linkage.

The university has taken various initiatives to add to its educational excellence and has entered into strategic partnerships with respectable parties to enrich its academic and research activities.

Do good with your life and bring happiness to

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Always enrich your life by doing good deeds and aiding others.

Aiding others is not limited to giving away riches or material things, but it is enough to lend a helping hand. What matters is the commitment to help regardless of position or relation, and it is the intent that counts.

According to the Imam Besar of Pahang's State Mosque, Ustaz Dato' Haji Badli Shah Haji Alauddin, in order for people to succeed, it is important for them to share the joy with others. This act of sharing joy is also a virtue.

"Likewise, in interactions, we should speak with courteous language and use a level of language suitable for a society. This is important for us to live in a society."

"Having faith in others is a righteous act that ensures good relations between you and your friends. When you have faith in others, it is good faith in others. This is important for us to live in a society."

"At the same time, having faith in other people helps society avoid antagonism that only acts as a hindrance to our progress."

"Rid yourself of spitefulness; amity and unison promote teamwork, uniting hearts and bringing good to others. For free meals for students and also for staff could bring them much joy," he said on 21 January 2020 at the

He added that there are four good deeds in the name of Allah SWT that elevates one's status — pursuing knowledge, helping others, and good conduct.

Concurrently, he also advised the UMP associates to continue their efforts and support the formation of a platform for harmony.

Ustaz Dato' Haji Badli Shah was present to present a speech titled 'UMP Prosperity - Unity Begets Blessings' at the *Cendekianan Mulia* in conjunction with the First Biannual General Meeting of the Association of UMP Staff.

Also in attendance were the Deputy Vice-Chancellor (Academic & International), Professor Ts. Dr. M. Shariff (Student Affairs & Alumni), Professor Dato' Dr. Yuserrie Zainuddin and Chairman of the SEJAHTERA Platform, Osman Zahid.

SEJAHTERA is a platform to gather all associates from various ranks as a large family in UMP that will contribute to the university's success.

It is also seen as a catalyst in creating a community in UMP which has understanding, strong brotherhood, 'Moving Together' to achieve greatness.

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