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[VOL. 68 MAR 2020](#)

# PEKAN REVIEW

## e - n e w s l e t t e r

Bridging Universiti Malaysia Pahang to the world community

### **7 UMP subjects listed in world's ranking**

Translation by: DR. ROZAIMI ABU SAMAH, FACULTY OF CHEMICAL AND PROCESS ENGINEERING T

A total of seven subjects of Universiti Malaysia Pahang (UMP) joined the list of world's elite universities in the World University Rankings by Subjects 2020.

The listed subjects are Engineering and Technology (386), Chemical Engineering (151–200), Electrical and Electronic Engineering (201–300), Mechanical, Aeronautical and Manufacturing Engineering (351–400), Pure Science (Chemistry) (451–500), and Social Sciences and Management (Business and Management Studies) (451–500).

The Deputy Vice-Chancellor (Academic & International), Professor Ts. Dr. Mohd. Rosli Hainin said that

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performance of four indicators, namely academic reputation, employer reputation, the number of indexed articles, and citations from Scopus.

“Overall, UMP manifests a great achievement in terms of employer reputation and the Scopus H index, along with its position in publishing quality research and being referred to internationally,” he said.

This achievement inspires UMP students to share their sentiments.

According to the President of the Students’ Representative Council (MPP) 2019/2020, Mohd Fitri Zulkaffli, the university's position in the QS World University Rankings by Subject this year proves that this university is on the right track in becoming a top university by 2050.

“This is a sweet success when UMP is now at the 134th spot in Asia (QS University Rankings Asia 2020) and 144th in the QS World University Rankings 2020).

“As the 5-star rating university (QS Stars University Ratings), the quality of academic and teaching and learning is high, and the university in the effort to ensure that the UMP graduates remain relevant and meet the industrial needs, especially in the field of technology.

As a UMP student, he is very proud of the achievements accomplished by the university.

“UMP graduates will gain the benefits of this rating, especially when they enter the market because the high reputation of the university will bring them a good reputation,” he said.

Meanwhile, Ahmad Rifqi Mohd. Jerome Rinjes, the Vice President (Communications and Corporate Social Responsibility) of UMP Engineering, also felt proud with all the subjects listed in the QS World University Rankings by Subject.

“This achievement has convinced me to introduce myself as a UMP student to the global public to gain knowledge and experience.

“Additionally, this ranking will boost the spirit of UMP students to contribute to more future achievements.

“I hope UMP will continue to strive for success, especially in producing holistic graduates,” he said.

For Yasmin Izureen Ibrahim from the Faculty of Industrial Sciences & Technology (FSTI), the excellence of UMP is evident in public.

“This success is undeniably a proud moment for all UMP associates who work together to bring UMP to the top of the world.

“UMP is undoubtedly the best choice to obtain your diploma or degree, or even at a higher level.

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“UMP is also a great platform for students to develop their potential in terms of communication, leadership, competitive and in a class of its own,” she said.

She also believes that with this rating is an additional credit to showcase and introduce competent UMP graduates, thus convince employers to engage them.

Also sharing the success was a student from the Department of Chemical Engineering, College of Engineering,

She mentioned that this success has a positive impact on herself and all UMP denizens.

She hopes that UMP will continue to carve its name in the whole country and at the international level with time.

Ong Voon Chyi from the same department also congratulated all UMP associates.

“I am proud to get the opportunity to study at an internationally-recognised university.

“UMP does focus on students achievement, not only academically but also physically and mentally.

“May UMP can realise its vision and mission in maximising the potential of students to benefit the community.

“This effort will make UMP more renowned locally and internationally,” she said.

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## UMP launches 4 books at BBW

Translation by: DR. ROZAIMI ABU SAMAH, FACULTY OF CHEMICAL AND PROCESS ENGINEERING T

A travelogue about the journey of Universiti Malaysia Pahang (UMP) students in building their business to *Saya Takluk*’ (I Come, I See, I Conquer) written by students of Entrepreneurship programme and the E March 2020.

Four UMP books were launched during the Big Bad Wolf (BBW) Sale on 28 February until 9 March 2020 at

A book entitled *‘Achtung, Achso, Viel Spass!!’* is written by a UMP lecturer, Associate Professor Ir. Dr. M Hussin, featuring their bittersweet experiences in Germany.

*‘Memimpin Yang Terpimpin’* regarding the model of talent and leadership for public universities is written Management, Dr. Mohamad Rozi Hassan and Ismie Roha Mohamed Jais. Meanwhile, *‘Wonder of Oud’* is Tamyaz, Dr. Fazeeda Mohamad, Associate Professor Dr. Cheng Jack Kie and Norul Amalina Sabri.

The event was officiated by the Director of Entrepreneurship Centre, Associate Professor Ts. Dr. Hadi Man Publishers Association (MABOPA).

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Also present were the Senior Manager at the Office of the Vice-Chancellor, Zainuddin Mat Husin, the Senior (formerly known as UMP Press), Muhammad Azli Shukri and Raymond Yeo Chin Hean from Kualiti Books.

Big Bad Wolf (BBW) Sale saw a total of 250,000 books with attractive discounts and sold at as low as.

According to Muhammad Azli, the organisation of BBW 2020 was the second time after an overwhelming response.

“The response from the first day has been very encouraging when visitors began to pour in as early as 9.00 am.

He hopes that the community can grab the chances to visit this sale with families as there are many books and reasonable discounts.

Besides, there were Science, Technology, Engineering and Mathematics (STEM) activities with the student Automotive Engineering Technology and the presence of animation icons such as Ejen Ali and Boboiboy.

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## **Engineering students involved with printing business**

By: SITI NURFARMY, PUBLIC AND MEDIA RELATIONS UNIT, OFFICE OF THE VICE-CHANCELLOR  
Translation by: AMINATUL NOR MOHAMED SAID, FACULTY OF COMPUTING

Recognizing the interest of university students in sports apparel, this kind of idea gave the idea of Civil Engineering student, Pan Sin, 24, a venture into the field of sports apparel printing business.

He started the printing business with a focus on sports apparel printing services including Jersey, Jersey Plain T, Sports Polo T, and Sport Tech.

Pan also offers custom-made clothing design services that customers want at a reasonable price.

Prices range from RM10 to RM50 depending on quantity, design, and materials.

In addition, Pan also runs a sub-contract event printing business for printing materials such as banners, and use at UMP.

According to Pan, the prices offered are much cheaper and affordable compared to the print shops in Kuantan.

“In addition, they are able to quickly complete their assignments at the last minute according to customer needs.”

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"Although tied to the busy schedule on campus, it is not a hindrance for Pan to venture into the business, also relying on earning extra income to cover his own expenses without burdening his family.

"Students now need to gain additional skills like the knowledge that can be applied along with the skills acquired during their studies."

"Instead of relying solely on academic knowledge, students also need to be smart in digging into the beginning of a business."

He said he had always been interested in this business and wanted to learn to be independent without expecting financial support from his family, which costs him about RM 2,000 a month.

"The biggest challenge is to market the product to the consumer which takes a long time to study and implement."

However, the UMP Entrepreneurship Center provides a lot of advice and guidance especially in business plan and marketing strategy. "The center provides a space for students to market their products," said Terengganu's teaser.

He also intends to open full-time and part-time jobs to UMP students.

For anyone interested in booking apparel or for students interested in exploring this field, please contact the center for more information.

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## **UMP alumni builds the business empire of Caliphs Technology**

By: NURIZZATUL ALIN AHMAD BASTANI, STUDENTS AFFAIRS AND ALUMNI DEPARTMENT AND SITINORAH BINTI, COMMUNICATIONS AND MEDIA RELATIONS UNIT, OFFICE OF THE VICE-CHANCELLOR

Translation by: AMINATUL NOR MOHAMED SAID, FACULTY OF COMPUTING

Never thought of owning a company. When asked when he was younger, Abang Fairul Syarmil Abang Mamat would have thought that his studies in Computer Science at Universiti Malaysia Pahang (UMP) would allow him to build a business empire, Caliphs Technology PLT.

Born in Sibu, Sarawak, she was nominated as a finalist for the Bumiputera Entrepreneur Scheme (SUPEM) by the Prime Minister's Department.

He is a UMP alumnus having studied in the Diploma in Computer Science in 2009 before pursuing a Bachelor's degree in Computer Science.

Looking back on his career path, Abang Fairul Syarmil served as a Software Engineer for two years at a private company, EJJV Venture Sdn. Bhd. (EJJV) in the capital city of Kuala Lumpur.

EJJV was the same company when he underwent industrial training before being absorbed to serve there.

He then served as the Senior Executive of Information Technology at the University of Technology College, deciding to open his own company.

According to him, rapid technological advancements coupled with the 'world at the fingertips' have helped him to grow his business more easily and quickly.

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"In line with this development, Caliph Technology PLT is seen as a digitizing agent for an organization applications, and interactive media.

"We are also developing software that can be customized to work for an organization in line with the fast this as a stepping stone in targeting their product sales," he said.

For Abang Fairul, campus life has provided him with a great deal of experience especially in involvement in

He advised graduates to continue to gain experience and to dare to try.

Besides, Caliphs Technology PLT, which has been active since last year, now operates ten corporate web Amanah Raya Berhad, which is the largest customer of its company to date.

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