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## Research

### Dr. Wan Isni Sofiah develops algorithm for saving battery usage

30 October 2020

Kuantan, 26 October 2020 - Batteries are an important element for wireless sensor nodes to transmitting data.

If the algorithm to minimise battery usage is not emphasised, the lifespan of a sensor will be especially when used in areas without electricity supply such as for forest monitoring operations, farms, and military activities in the forest area.

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## Experts

### The Power of Social Media

28 October 2020

Today's technologies, such as social media, mobile, cloud, and big data, bring people closer together. Social media has become an extremely effective and almost a costless tool in reaching mass audiences for any purposes. For business people to promote their products, and for politicians, social media has become a powerful tool for propagandas. Millions of users from all over the world can communicate with each other.

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