

[Vol. 149 Sept. 2021: Jauhar Straw listed in the 10 best business groups of i-ProCom](#)



General

[Jauhar Straw listed in the 10 best business groups of i-ProCom](#)

27 September 2021

KUANTAN, 8 September 2021 - Jauhar Straw group from Universiti Malaysia Pahang (UM) Business Plans and Business Model Canvas (BMC) in the Idea, Product & Commercial innovation of friendly straws that replaces plastic straws (Jauhar Straw).



اونيورسيتي مليسيا فهغ
UNIVERSITI MALAYSIA PAHANG



WORLD
UNIVERSITY
RANKINGS

CONGRATULATIONS
UNIVERSITI MALAYSIA PAHANG

#301-500

QS Graduate Employability
Rankings 2022

www.ump.edu.my

f @ o v
UMPMalaysia

TEKNOLOGI
UNTUK
MASYARAKAT

5 STARS
QS RATED FOR EXCELLENCE
2018

801-1000
QS WORLD UNIVERSITY
RANKINGS 2022

#133 ASIA
QS WORLD UNIVERSITY
RANKINGS 2021

Editorial Team



PATRON

Professor Dato' Ts. Dr. Yuserrie Zainuddin

EDITOR-IN-CHIEF

Muhammad Azli Shukri

EDITOR

Safriza Haji Baharuddin

CONTRIBUTORS

Mimi Rabita Abdul Wahit
Nur Hartini Mohd Hatta
Nor Sahwana Mohammad Idris

WEB MASTER

Mohd Suhaimi Hassan

DESIGNER

Azman Md Diah
Noor Azhar Abd Rasid
Mohd Zulkifly Hamzah

PHOTOGRAPHER

Khairu Aidilnisha Rizan Jalil
Muhammad Naufal Samsudin

PUBLICATION ASSISTANT

Hafizatulazlin Abd Aziz

All rights reserved. No part of this publication or by any means, including but not limited to recording or by any information storage prior agreement and written permission contained in this publication do not remain the property of Universiti Malaysia Pahang. Universiti Malaysia Pahang is not responsible towards any losses experienced by any party as a result of non-performance based on information, images, colors, sizes, typography and copyright and may not reproduced. For more news, please forward to:

EDITOR

Penerbit UMP
Universiti Malaysia Pahang
26600 Pekan
Pahang Darul Makmur
Tel. : 09-424 5057
Fax : 09-424 5055
e-Mail : safriza@ump.edu.my

www.ump.edu.my



UMP Malaysia

TEKNOLOGI
UNTUK
MASYARAKAT

5 STARS
QS RATES FOR EXCELLENCE
2019

801-1000
QS WORLD UNIVERSITY
RANKINGS 2022

#133 ASIA
QS WORLD UNIVERSITY
RANKINGS 2021

- 15 views

[View PDF](#)

Newsletter Image



اوپوزسيوني سيميپا اڤهڠ
UNIVERSITI MALAYSIA PAHANG



CREATE

e-newsletter

Technology for Society

