MoU/MoA

Strategic collaboration between UMP and Seeloz in developing AI technology

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PEKAN, 25 March 2022 - Artificial intelligence (AI) technology is a crucial cutting-edge technology that helps improve supply chain and production efficiency in line with the idea of implementing the fourth Industrial Revolution (IR4.0).

Seeloz (M) Sdn. Bhd. is a subsidiary of Seeloz Inc. co-founded with Dr. Mohamed Aly, Amir A. Razelan and Mohd Emran Ibrahim and functions as the main leader for supply chain automation in AI technology.

Amir A.Razelan and Mohd Emran Ibrahim are Malaysians who made their way internationally in the AI world.

Leveraging AI and automation, Seeloz introduced Supply Chain Automation Suites (SCAS), the world's first Autonomous Requirements Planning (ARP) for managing complex and extensive supply chains.

Universiti Malaysia Pahang (UMP) will have a strategic centre focusing on research and development (R&D) programmes in AI technology and establish Seeloz AI House from a recent collaboration between UMP and Seeloz.

A memorandum of understanding (MOU) was sealed to allow both sides to work together in AI and strengthen academic development that focuses on AI technology in the supply chain industry.

According to the Chief Operating Officer of Seeloz, Azman M. Ali, this collaboration is the best opportunity because UMP has illustrious records in education and many technology experts.

"Seeloz welcomes this collaboration for the development of human capital and it can stimulate Malaysia's economic growth.

"Seeloz is committed to sharing expertise, case studies and experience related to AI technology that can be used and utilised in the industry.

"This collaboration focuses on UMP students, especially in computer science, electronic engineering and industrial management, to train them to become highly skilled graduates and meet industry criteria and standards," he said.

In addition, UMP students are also given the opportunity to participate in industrial training with Seeloz and this will enable UMP students to have added value and marketability in meeting job requirements.

“At the same time, Seeloz can also interact with UMP lecturers practically in sharing diverse domains of expertise, consultation and development to help provide benefits for both sides.

“This partnership is vital in producing quality, cutting-edge technology development.

“I hope that this collaboration can advance the development of AI by using local experts based in UMP and can increase knowledge, talent and skills and creativity in the latest technology and innovation,” he said.

Meanwhile, the UMP Vice-Chancellor, Professor Dato’ Ts. Dr. Yuserrie Zainuddin said UMP has established strategic collaboration with the industry to strengthen the network in various fields, especially academia, research, innovation and human resource development, that benefits both sides.

“It is in line with the UMP Strategic Plan 2021-2025 with the slogan ‘Technology for Society’.

“In addition to the AI Center of Excellence, this collaboration also provides opportunities for collaboration in training, education, development and research.

“Among the programmes that will be implemented is reskilling and upskilling training that requires the involvement of lecturers, students and industry,” he said.

Meanwhile, the Executive Director of Seeloz, Mohd Emran Ibrahim, also plans to conduct training programmes related to supply chain systems and AI technology.

“This programme can provide added value, competitiveness and viability in making the quality of Malaysian education among the best in the world,” he said.

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