Research

# Special Award for Mandarin For All

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Kuantan, 7 November – Mandarin for All published by Penerbit UMP has won the gold medal and special award in British Invention Show in London recently. Written by Yong Ying Mei, a language teacher at the Centre of Modern Language and Human Sciences, this book has been equip with QR code for audio aiming at preparing the learners for Hanyu Shuiping Kaoshi test.

Yong Ying Mei team up with Cheng Chin Yee to produce a book suitable for HSK candidate, especially those who are not native speaker.

Content of this book is specially design based on level 1 and 2 of HSK syllabus which comply with Common European Framework of Reference for Language (CEFR) prerequisite. Its effectiveness is proven when the non-Chinese student able to speak Mandarin within 28 hours of learning.

Innovation have a very significant influence in the success of this book where the QR code scanner were embed in this book for the smartphone user to learn Mandarin pronunciation.

The Director of UMP Publisher, Associate Professor Dr. Mohd Ghani Awang said, this is the highest achievement ever. The hard work showed by the author is a very good example to be followed in order to produce a high quality book for the student and society.

This book have also won in CITREX and ITEX and also in Anugerah Buku Negara. Mandarin for All is available at UMP Publisher for RM 45 per unit and will be uploaded soon in UMP Publisher e-book.


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