MoU/MoA

# UMP establishes collaboration with PKPP in the agriculture sector

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KUALA LUMPUR, 26 May 2023 – Recently, Universiti Malaysia Pahang (UMP) has formed a collaboration with the Pahang State Agricultural Development Corporation (PKPP) to develop the fields of farming, agriculture, and livestock.

Through this collaboration, UMP will conduct joint studies and research, involving the sharing of research data and information related to research, innovation, consultation, technical services, commercialization, and others in the cooperation field related to PKPP's service sectors, namely the commercial and social sectors.

Meanwhile, PKPP will provide facilities and support assistance for the development of studies and research and utilize PKPP's facilities and resources to carry out agreed-upon studies and research.



The signing ceremony witnessed the Vice-Chancellor of UMP, Professor Dato' Ts. Dr. Yuserrie Zainuddin, and the Deputy Vice-Chancellor (Research and Innovation), Professor Ts. Dr. Kamal Zuhairi Zamli, signing a memorandum of understanding (MoU) with the Chief Executive Officer, Dato' Suhaimi Mohd Yunus, and the Deputy Chief Executive Officer, Dato' Hajah Sarwah Mohamed Jusoh.

The event was attended by the Chief Minister of Pahang, Dato' Sri Wan Rosdy Wan Ismail, as well as the Secretary of the Pahang State Government, Dato' Indera Haji Zulkifli Haji Yaacob, and the Legal Advisor of Pahang State, Dato' Saiful Edris Zainuddin.

According to Professor Dato' Ts. Dr. Yuserrie, the collaborative effort has initiated a project to modify and upgrade Crawler machinery for use in PKPP's oil palm plantations, undertaken by UMP researchers from the Centre for Automotive Engineering (AEC) and Centre for Design and Innovation of Technology (PRInT).

"This continuous strategic collaboration will explore more opportunities in higher education, such as research collaboration, expertise and student exchanges, mobility programs, and others that can benefit both parties," he said.

As a technology and engineering-based university, UMP constantly innovates and collaborates, striving for technical capabilities and the exploration of high-impact technology in line with the UMP Strategic Plan 2021-2025 towards becoming a premier technological university.

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