











## [Campus Life](#)

# UMP Career and Entrepreneurship Carnival offers more than 1,000 internship and job opportunities

5 July 2023

PAYA BESAR, 11 June 2023 - More than 1,000 job and training opportunities were offered through the UMP Career and Entrepreneurship Carnival held for two days at the Astaka Hall, UMP Gambang Campus recently.

The carnival is one of the initiatives to provide wide opportunities for UMP students and graduates to

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begin their journey to real employment.

The carnival organised by the UMP Career Center (UMPCC) with the collaboration of several parties received a good response when more than 20 exhibition booths were opened with the involvement of industry and companies, including FGV Holdings Berhad, Perodua, BASF Petronas Chemicals Sdn. Bhd., Companies Commission of Malaysia (SSM) and participation from UMP subsidiaries UMP Advanced and UMP Holdings.

The ceremony was officiated by the Assistant Vice-Chancellor (Industry and Community Collaboration Division), Associate Professor Ir. Dr. Nurul Hazlina Noordin.

Also present at the ceremony were UMPCC Director, Associate Professor Dr. Izwan Ismail, Director of the Centre for Creative Entrepreneur Development, Dr. Suhaidah Hussain, Director of the Center for Alumni Relations, Ts. Dr. Azri Alias, Bank Rakyat Peninsular East Coast Regional Director, Tuan Syed Nasser Husein Syed Othman Ali and Programme Director, Azrool Emir Ashraaf Abdul Rahman.

According to Associate Professor Ir. Dr. Nurul Hazlina, UMP continues to enhance strategic collaboration with industry and UMP alumni to develop talent while producing more competitive graduates in today's work challenges.

“Theoretical and academic knowledge alone is not an absolute guarantee in a graduate's employability if it is not accompanied by aspects of personal competence that are more geared towards communication skills, organisational management, entrepreneurial mindset and discipline.

“Therefore, UMP has taken relevant constructive measures to improve the quality of UMP students based on eight attributes under the Integrated Cumulative Grade Point Average (iCGPA) framework introduced by the Ministry of Higher Education,” she said in the officiation session.

She said the eight attributes include knowledge, practical skills, social skills and responsibilities, ethics and values, communication, problem-solving skills, information management and entrepreneurship.

Through this diligent effort, UMP has achieved a graduate employability rate of 96% which should prove the effectiveness of the approach.

At the same time, UMP received donations for social finance initiatives, UNIprenuer 3.0 amounting to RM66,000 from Bank Rakyat which would benefit 20 UMP students by receiving a fund injection of RM3,000 under the guidance of the university.

The Bank Rakyat Peninsular East Coast Regional Director, Mr. Syed Nasser Husein Syed Othman Ali, presented the mock cheque to Associate Professor Ir. Dr. Nurul Hazlina.

Various programmes were also held including industry lectures, coffee talk sessions, entrepreneurial carnivals, Alumni Homecoming, interviews by the industry and many more.

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