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[The UMP Edge 2/2023](#)

# The UMPSA

Universiti Malaysia Pahang Al-Sultan Abdullah

University Ranking Newsletter

**UMP is now known as UMPSA**



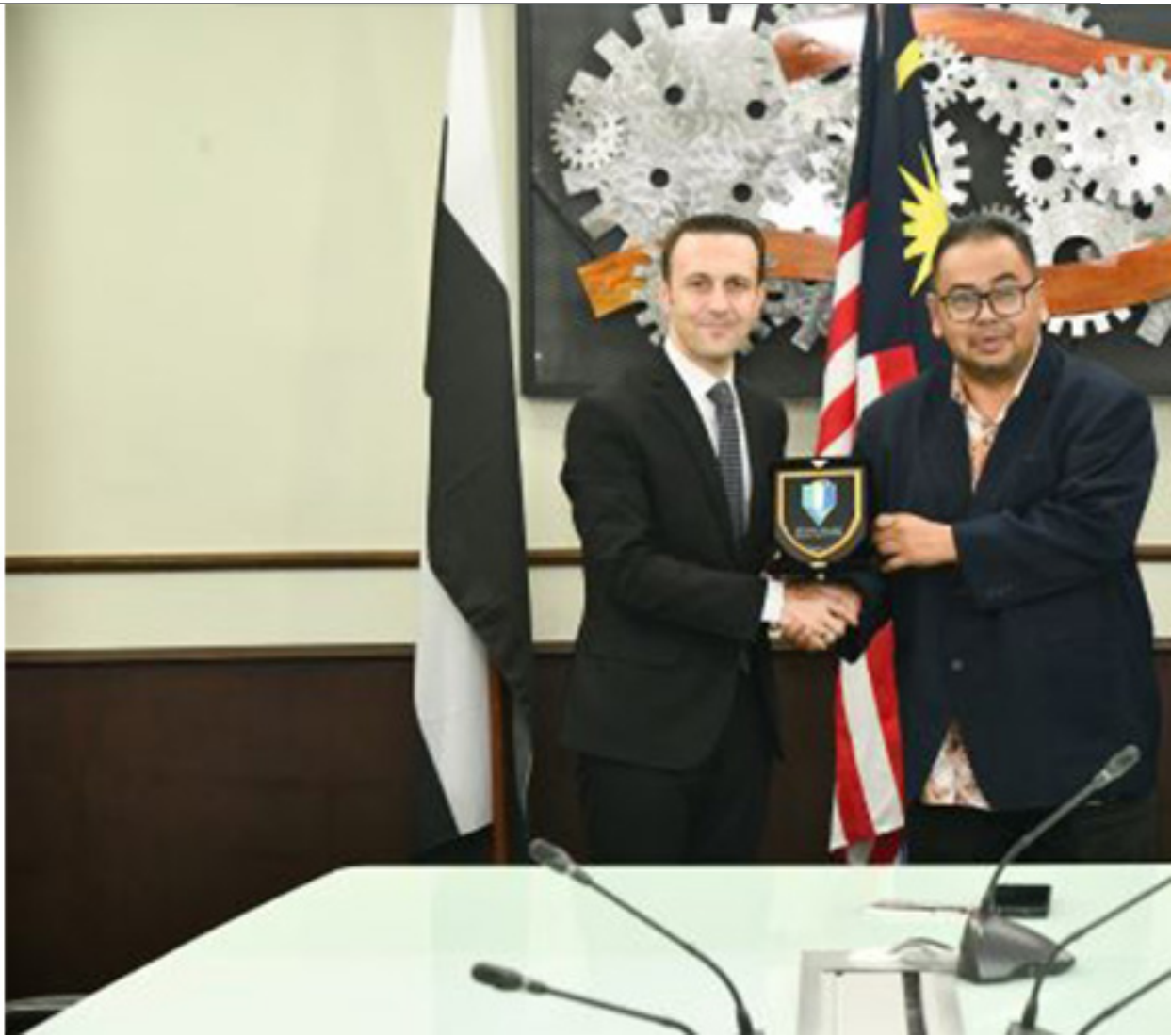
After 21 years of glory, Universiti Malaysia Pahang (UMP) is now branded as Universiti Malaysia Pahang Yang Maha Mulia Seri Paduka Baginda Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah Al-Musta'in Billah consented to the use of the UMPSA logo and name according to the Federal Government of Malaysia in 2023.

The university started as the University College of Engineering and Technology Malaysia (KUKTEM), a technical university established in 2002. After five years of operation, the Government of Malaysia announced the change of the name KUKTEM to Universiti Malaysia Pahang effective 1 February 2007.

According to the UMPSA Vice-Chancellor, Professor Dato' Ts. Dr. Yuserrie Zainuddin, the university's branding success coincides with its vision towards a leading technological university.

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**UMPSA receives delegates from NPO Turkiye and**



Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) welcomed delegates from the National Productivity Council (NPC) of the Malaysia Productivity Corporation (MPC).

This visit is a continuation of the 'Multicountry Observational Study Mission on Best Practices in Lean and Digital Manufacturing' that took place in Konya, Turkiye last June, attended by representatives from the Faculty of Industrial Management (FIM), UMP, and the Faculty of Industrial Design Engineering (FIDE), UTM Rahamadulla.

The delegates arriving at UMPSA Pekan was greeted by the Deputy Vice-Chancellor (Research and Innovation), Dr. Zamri Zamli. Also present were the Dean of the Faculty of Industrial Management (FIM), Dr. Mohd Hanafiah A. Rahman (Head of the Industrial and Community Network Centre, Relations Division) of the Industrial and Community Network Centre, Associate Professor Ir. Dr. Chin Sim Heng, and the Centre for Design & Innovation of Technology (PRInT).

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**UMP collaborates with PETRONAS in the Higher Education Strategy**

# Memorandum of Understanding Signing Ceremony



Universiti Malaysia Pahang (UMP) and Petrolia Nasional Berhad (PETRONAS) recently exchanged documents to facilitate the implementation of the Higher Education Strategic Initiatives (CHES) program, focusing on knowledge sharing in the technical field.

The collaboration will contribute to the development of human capital in Malaysia to enhance learning, research, publications, staff exchange, and technical areas related to the energy industry.

According to UMP's Vice-Chancellor, Professor Dato' Ts. Dr. Yuserrie Zainuddin, through this collaboration, UMP will share knowledge and best practices through lectures, seminars, training, and guidance for lecturers and final year students.

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**UMP, MBK seal collaboration in innovation development and environment**





Universiti Malaysia Pahang (UMP) has entered into collaboration with Kuantan City Council (MBK) to improve Kuantan city development and commercialisation of product innovation that can benefit both parties.

UMP with expertise in various fields will also contribute to collaboration in improving the development and environmental sustainability.

The event witnessed the Deputy Vice-Chancellor (Research & Innovation), Professor Ts. Dr. Kamal Zuhairi, in signing a memorandum of understanding (MoU) with Kuantan Mayor, Dato' Razihan Adzharuddin in the Lobby of MBK Complex, Pahang.

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