Experts

UMPSA Excellence: Bridging Time with the Spirit of Create, Love and Image

Fri, 12/29/2023 - 10:32

Stepping onto the threshold of educational excellence, Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) radiates excellence in every corner of its campus. With a strong commitment to fostering success, UMPSA has designed its programmes as launching pads for student excellence in their chosen fields. Going beyond traditional classrooms, UMPSA transforms learning into a journey of real-world problem-solving, accompanied by professional training that guides graduates towards impactful careers.

With a state-of-the-art campus brimming with rewarding activities, UMPSA welcomes over 17,000 students to create meaningful educational experiences. From various technical and engineering programmes to high-level Technical and Vocational Education and Training (TVET) programmes, every UMPSA student is honed to achieve excellence in their chosen field.

The success of UMPSA graduates reflects the university's commitment to providing practical and relevant professional training. Through strong industry collaborations, students are exposed to the real challenges they will face in the workforce. The true testament to excellence is the employability rate of UMPSA graduates, which reached 98.67% according to PPA, IPS, and UMPA in July 2023.

However, UMPSA's success does not merely stop at the classroom door. For instance, the university's efficiency in integrating teaching with impactful research has gained recognition through outstanding university rankings. In the QS Stars University Ratings, UMPSA was awarded 5 stars in teaching, internationalisation, facilities, innovation, employability, and research. This achievement resonates through various global rankings, including top ranks worldwide and in Asia, securing the 1st position in the MTUN ranking.

These external recognitions are affirmations of the ongoing spirit of excellence at UMPSA. While commemorating its 21st anniversary, UMPSA embarks on a new chapter in its transformative journey by introducing a refreshed identity aligned with renewed goals and aspirations. This rebranding effort reflects UMPSA's commitment to progress, innovation, and connectivity in the era of globalisation. Under the leadership of the 16th Yang di-Pertuan Agong, Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah Ibni Almarhum Sultan Haji Ahmad Shah Al-Musta'in Billah, who also serves as the Chancellor of UMPSA, the university strides towards realising academic excellence and impactful research aspirations.

The spirit of Create.Love.Image radiating within UMPSA's campus instils the belief that every achievement is the result of persistent effort and dedication. UMPSA focuses on research and development, encouraging students and faculty members to explore boundaries and generate meaningful ideas. The university actively promotes participation in innovation events, fostering an environment that stimulates the creation of innovative solutions to real-world challenges. Furthermore, a recent achievement by a lecturer from FTKPM garnered attention in the news, where

they successfully developed food technology to produce pure butter. Through creative thinking, UMPSA not only adapts to change but also leads it.
UMPSA believes that creativity is the foundation of excellence. By fostering a risk-taking environment, original thinking, and interdisciplinary collaboration, the university propels its community to revolutionise the boundaries of knowledge and application. From scientific achievements to artistic expressions, UMPSA's commitment drives the transformative power of future-shaping ideas.

Within UMPSA's ethos lies the principle of love, demonstrating the university's commitment to intellectual enlightenment and community upliftment. While knowledge dissemination is essential, UMPSA goes further by instilling empathy and compassion among students. Initiatives such as social entrepreneurship programmes and volunteer activities embody this principle, shaping graduates who are not only skilled professionals but also individuals attuned to societal needs.

Moreover, UMPSA's educational philosophy constructs a narrative broader than mere academic excellence. It envisions graduates engaging with communities, embracing global challenges, and providing enduring solutions. Through experiential learning, community collaboration, and a focus on holistic development, UMPSA instils the value of love in graduates, making them meaningful agents of change.

Careful marketing efforts and international collaborations have positioned UMPSA as an active and sought-after participant in the international education arena. In the digital age, where perceptions are often shaped online, UMPSA strategically manages its online presence, ensuring its digital footprint aligns with its values and creates a positive impact on diverse global audiences.

Furthermore, UMPSA's image is more than just decoration; it reflects tangible actions and contributions. From innovative research to community-shaping collaborations, UMPSA forms its image through real-world impacts. Through global partnerships, sharing knowledge on international platforms, and embracing cultural diversity, UMPSA's image narrative reflects its commitment to being a positive force for global change.

Through a steadfast commitment to nurturing creativity, empathy, and global impact, UMPSA embodies the principles of Create.Love.Image. These pillars serve as guiding compasses for UMPSA's journey forward, inspiring generations of scholarly, visionary, and impactful leaders who will illuminate the world with their brilliance. With a positive influence that shines from within the campus to the outside world, UMPSA will continue to be a driving force of change and a source of pride not only for the university community but also for the nation and the world.



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