General

UMPSA Decorated Car with a technology concept is the focus of 2024 Pahang People’s Carnival Night

Wed, 03/06/2024 - 17:32

KUANTAN, 2 February 2024 - The decorated car of Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) was celebrated and became the focus when it came up with the concept of technology in conjunction with the Pahang People’s Carnival Night 2024.

His Royal Highness Sultan of Pahang Al-Sultan Abdullah Ri’ayatuddin Al-Mustafa Billah Shah Ibni Al-Marhum Sultan Haji Ahmad Shah Al-Musta’in Billah and Her Royal Highness Tengku Ampuan Pahang Tunku Azizah Aminah Maimunah Iskandariah binti Al-Marhum Al-Mutawakkil Alallah Sultan Iskandar Al-Haj graced the event.

The event was also graced by His Majesty Tengku Mahkota Pahang Tengku Hassanal Ibrahim Alam Shah Al-Sultan Abdullah Ri’ayatuddin Al-Mustafa Billah Shah.

The decorated car parade involved 11 districts and nine agencies in Pahang including UMPSA which traveled about 16 kilometres starting from Serambi Teruntum through Jalan Besar, Jalan Kemunting to Dataran Sayangi Kuantan.

The UMPSA Vice-Chancellor, Professor Dato’ Ts. Dr. Yuserrie Zainuddin who was also present said, the programme provided an opportunity for UMPSA that offers higher education programmes based on engineering and technology as well as TVET programmes in this country to reach out to the local community in line with the branding of UMPSA which was previously known as UMP.



“With the theme ‘Education and Technology for Society’, UMPSA, which is recognised as the 68th best in the world in the UI Greenmetric World University Rankings, introduces the concept of sustainability by emphasising environmental, social and governance (ESG) resources,” he said.

In addition, the design of this decorated car also conveyed a message by inviting the public to participate in efforts to protect the King of the Jungle, the Malayan Tiger, which is an icon of national pride.

As a university of technology, all of these images were showcased in a more visually appealing digital form throughout the parade.

Also featured was the entrance of Istana Abu Bakar which is the official palace of the Sultan of Pahang located in the royal city of Pekan.

Also featured were Pahang’s attractions, which are rich in highland areas, forests with preserved flora and fauna, beaches with enchanting views, and more.

Meanwhile, Professor Dato’ Ts. Dr. Yuserrie was also proud and expressed his appreciation and gratitude to all UMPSA employees who worked hard to complete this decorated car.

He said it was not really a victory that was aimed, but the togetherness and involvement of UMPSA in commemorating the return of KDYMM Tuanku to Pahang Darul Makmur was more important and

meaningful.

He was also proud that UMPSA was the only institution of higher learning (IPT) in Pahang involved in this decorated car parade.

The audience also had the opportunity to witness the performance of Tari Silat Madani, which involved 25 people from the Kencana Pawana UMPSA Club.



More interestingly, the UMPSA decorated car also featured singing performances with UMPSA Centre for Sports and Culture staff and students along the parade from Serambi Teruntum to Dataran Sayangi Kuantan.

Also present were 50 UMPSA students from both the Pekan and Gambang campuses.

The competition saw Jerantut District Council win the prize for the public vote category.

Meanwhile, the decorated car winner was Tourism Pahang and they brought home a mock cheque worth RM20,000.

The programme was also enlivened by fireworks and singing performances by Aina Abdul, Ameng Spring, Afieq Shazwan and Roslan Madun.

The Pahang People’s Carnival began on 2 February and ended on 4 February with various activities such as Pahang Food Fest, prosperity run, 60-kilometer cycling, and sukan rakyat.

By: Mimi Rabita Abdul Wahit, Centre for Corporate Communications

Translation by: Dr. Rozaimi Abu Samah, Faculty of Chemical and Process Engineering Technology

TAGS / KEYWORDS

Pahang People’s Carnival Night 2024.

- 92 views

View PDF