



KEPERIBADIAN  
UNGGUL &  
KELESTARIAN HIKMAH

OUTSTANDING  
PERSONALITY &  
SUSTAINABILITY OF  
WISDOM







## [General](#)

# Superior Personality and Sustainability of Wisdom UMPSA aims 6 commitments, 20 initiatives.

7 March 2024

GAMBANG, 16 February 2024 - Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) has the capacity in terms of resources, talent and expertise to enable the university to realise its vision and mission.

In order to achieve this important vision, UMPSA has set six commitments, 20 initiatives and 37

strategies that will be the compass of the movement to achieve the university's success in 2024.

The six commitments are Academic Excellence, Management Sustainability, Interdisciplinary Student Excellence, Fostering Sustainability In Academic Programmes, Crafting Advanced TVET, Conserving The Essence of Knowledge and Preserving The Empowering Ecosystem.

**Majlis AMANAT NAIB CANSELOR 2024**  
16 Februari 2024 (Jumaat) | 9.00 Pagi | Dewan Astaka, UMPSA Kampus Gambang

UNIVERSITI MALAYSIA PAHANG  
AL-SULTAN ABDULLAH

**2K**

1. Keunggulan Akademia dan Kemampuan Pengurusan
2. Keunggulan Mahasiswa Rentas

16 Februari 2024 (Jumaat)  
9.00 Pagi  
Dewan Astaka, UMPSA Kampus Gambang

**4M**

1. Melestarikan Program Akademik
2. Merekayasa TVET Termaju
3. Melestarikan Citra Ilmu
4. Melestarikan Ekosistem Kondusif

**Inisiatif 20  
Strategi 37**

TEKNOLOGI UNTUK MASYARAKAT  
STARS  
UIC

With the theme of Superior Personality, it reflects the ability of competence and knowledge involving UMPSA staff and students.

This can be practised through the UMPSA core value principles: strong bond with the Creator, steadfast in upholding shared principles, creative in making wise decisions, resolute in facing challenges and proactive in taking actions.

A prudent approach is also suitable for managing any activity at any time, in any place and in any situation.



According to the UMPSA Vice-Chancellor, Professor Dato' Ts. Dr. Yuserrie Zainudin, in engineering the advanced TVET, UMPSA needs to be able to distinguish TVET course offerings at UMPSA from polytechnics and community colleges.

“The phrase advanced TVET itself reflects a clear distinction that includes aspects of admission, study programmes, facilities and talent production.

“Therefore, there are five strategies to increase the enrolment of TVET students at UMPSA in the Program Perdana and Program Sepanjang Hayat (PSH), namely widening access to student admissions, MTUN strategic collaboration, flexible programmes, campus expansion and TVET education generation,” he said.

**Majlis AMANAT NAIB CANSOLOR 2024**  
16 Februari 2024 (Jumaat) | 9.00 Pagi | Dewan Astaka, UMPSA Kampus Gambang

01 Keunggulan Akademia dan Kemampuan Pengurusan

02 Keunggulan Mahasiswa Rentas

03 Melestarikan Program Akademik

04 Merekayasa TVET Termaju

05 Melestarikan Citra Ilmu

06 Melestarikan Ekosistem Kondusif

**6 ILTIZAM**  
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TEKNOLOGI UNTUK MASYARAKAT | STARS | WORLD LEADERSHIP AWARDS | UTM | UMS | UIN

In addition, there are four UMPSA efforts towards producing industry-available skilled workers, namely Digital TVET, Industrial Teaching Factory, Industry-driven TVET Programme and MOHE policy improvement with the Ministry of Human Resources.

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He said this while delivering the 2024 UMPSA Vice-Chancellor Mandate in front of 1,000 UMPSA staff and students at the UMPSA Astaka Hall Gambang Campus.

Also present were the Deputy Vice-Chancellor (Student Affairs & Alumni), Professor Ts. Dr. Mohd Ruslim Mohamed and Deputy Vice-Chancellor (Academic and International Affairs), Professor Ir. Ts. Dr. Ahmad Ziad Sulaiman and the university management.

There was also the launch of the luxury book 'UMPSA Terbang Tinggi, Melestarikan Kecemerlangan' which gathers highlights of UMPSA's successes and achievements over the 22 years of its establishment which is full of pictorial storytelling to capture important events of the university.

At the same time, a total of 58 staff received a Sanjungan Budi certificate of appreciation in conjunction with 20 years of service with UMPSA.

In addition, the Vice-Chancellor accepted the constitutional statute submitted by the Legal Advisor, Marlina Mamat.

Also held was the launch of the UMPSA e-comm app.

The UMPSA Vice-Chancellor also expressed his appreciation for the local and international rating data teams that contributed to the university's achievements and recognition.

The ceremony ended with the symbolic cutting of yellow glutinous rice in celebration of UMPSA's 22nd anniversary on 16 February 2024.

**By: Nor Salwana Mohammad Idris, Centre for Corporate Communications**  
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