General

Cultivating the culture of saving

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Kuantan, 25 June – Realising the importance of cultivating a culture of savings through investment among undergraduates, Universiti Malaysia Pahang collaborates with Amanah Saham Nasional Berhad (ASNB) in organizing ASNB Financial Literacy Programme ‘Let’s Invest! 360 Days Investment’ that took place at Astaka Hall, UMP Gambang Campus recently.

Programme organized by Industry Partnership & Community Relation Department (IPCRD) and Student Affairs & Alumni Department (SAffAD) was attended by nearly 250 staffs and students of UMP. In attendance of the event were Dean of Student Development, Dr. Muhamad Mat Noor, Manager of Administration of UMP Gambang Campus, Haji Wan Abdul Rashid Wan Abdul Rahman, Manager of IPCRD, Mr. Mohd Raizalhimy Mohd Rais and Manager of ASNB Marketing & Financial Literacy Department, Abdul Rahman Abdul Hamid.

Dr. Muhamad said, this programme is an effort to spread the knowledge in investment and financial planning to all walks of life. Those who attend were introduced to Fundamental of Financial Planning and investment strategies.

“What is more interesting, ASNB is given RM10 voucher in form of trust unit to all participants who come to their ASNB counter to seek advice in investment and to know more on the service offered”, he added further.

Meanwhile Abdul Rahman said, this series of programme get full support from ASNB Headquarters in Kuala Lumpur and Pahang branch office and the same programme will continue to be held in July and October this year.
ASNB offers all sort of investment and financial product such as ADAM 50, Hibah, Unit Trust and Trust Declaration.

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