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UMPSA distributes bubur lambuk to the local community in conjunction with the Beauty of Ramadan Programme

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KUANTAN, 9 March 2026 – In conjunction with enlivening the blessings of the month of Ramadan, Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) continued its tradition of sharing blessings by organising the Bubur Lambuk Programme at the grounds of Sultan Ahmad 1 State Mosque, Kuantan.

The programme, which formed part of the Beauty of Ramadan initiative organised by the Student Affairs and Alumni Department (JHEPA), involved the preparation and distribution of bubur lambuk to the local community as well as mosque visitors.

As early as 7:00 am, the UMPSA task force began preparations by bringing cooking ingredients from the UMPSA Gambang campus before the bubur lambuk cooking activity was carried out through communal work by members of the university community.

The programme was further enlivened by the presence of the Vice-Chancellor of UMPSA, Professor Ts. Dr. Yatimah Alias, who distributed bubur lambuk to the community around the mosque.

Also present was the Registrar of UMPSA, Dato' Saiful Bahri Ahmad Bakarim.

According to Professor Ts. Dr. Yatimah Alias, programmes such as this not only keep the Ramadan tradition alive, but also strengthen the relationship between the university and the local community.



“This bubur lambuk distribution programme serves as the best platform for the UMPSA community to share blessings and reach out to the community, while also enlivening the spirit of togetherness throughout the month of Ramadan.

“This initiative also reflects the university’s commitment to strengthening the values of togetherness and volunteerism among campus residents,” she said.

A total of nine cauldrons of bubur lambuk and two cauldrons of meat curry, which were distributed to the public, were contributed by Yayasan UMPSA, Isuzu, the UMPSA Students’ Representative Council, the UMPSA Research and Innovation Department, as well as individual contributors.

An estimated 2,900 containers were distributed to the community around the mosque area.

This initiative is hoped to continue strengthening the relationship between the university and the community, in addition to fostering the spirit of sharing blessings among the UMPSA community throughout the month of Ramadan.

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