

UMP offers Mandarin course for industry workers

2 November 2018

Universiti Malaysia Pahang (UMP) signed a Memorandum of Agreement (MoA) with Steel Alliance (M) Sdn. Bhd. (ASSB) and ATOZ Solution Sdn. Bhd. in a move to brush up Mandarin among the industry workers.

The collaboration was also set to benefit the university students on getting placement for industrial training as well as career opportunities.

UMP was represented by its Vice-Chancellor, Professor Dato' Sri Dr. Daing Nasir Ibrahim while ASSB by its Deputy Project Commander, Hu Jiu Lin and ATOZ Solution by its Operations Manager, Mohamad Fauzi Mohd Jaya.

It was held at the Banquet Hall, Tun Abdul Razak Chancellery Building in UMP Pekan Campus.

Professor Dato' Sri Dr. Daing Nasir said as a leading technology university, UMP had always worked on upgrading its cooperation with the industries.

He also said UMP had achieved a series of accolades – it obtained five-star ratings in all the achievement standard assessment including the Malaysia Research Assessment (MyRA), University and College University Assessment System, (SETARA), Ministry of Higher Education Data Collection Assessment (MyMOHES) and Financial Management Excellence Award based on Accountability Index.

“UMP was in fact had been recognised as the fastest growing technical university and was placed 188th in the QS Asian University ranking that was announced recently,” he added.

Professor Dato' Sri Dr. Daing Nasir said he was confident that the Mandarin Language Cultural Centre (MLCC) was capable of handling the programme catered for the industrial workers of an industry that would be operating at the Malaysia-China Kuantan Industrial Park (MCKIP).

He hoped that the strategic cooperation with Alliance Steel would bring more benefits in terms of more research works, industrial training programme and job opportunities.

Hu Jiu Lin also said the cooperation between the industry and university was a meaningful one, more so that UMP had been recognised as among the best especially in mechanical engineering, adding, it would fit the needs of the company's iron and steel-related operations.

He added that the objective of the programme was to enhance the employees' communication skill and encouraged them to master the language so they could further improve their capabilities and share their expertise in the field.

MLCC Director, Yong Ying Mei said Mandarin was no longer limited to daily conversation but had also included the glossary of the iron and steel industry.

"As such, UMP trainers will come up with a Mandarin book for industrial use to help staff master the language more effectively, and we are roping in ATOZ Sdn. Bhd. for this project," Yong said.

TAGS / KEYWORDS

[MLCC](#)

[ATOZ](#)

[ASSB](#)

- 136 views

[View PDF](#)