Convocation

Jimba Fest Tour Concert wraps up UMP Expoconvo

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The 13th Universiti Malaysia Pahang (UMP) Convocation Celebration or Expoconvo managed to get a good reception from its visitors and local community.

More than 1,000 people were present to enjoy the Jimba Fest Tour Concert featuring artists namely Datin Alyah, Awi Rafael and many more.

The concert, which is the main event of the Expoconvo, is brought by Digi and Warner Music. UMP Advanced Education and Amanah Saham Nasional Berhad (ASNB) are also sponsoring the event.

During the 13th UMP Convocation Ceremony and Expoconvo, graduands and their parents as well as other visitors were able to come and participate in the organized activities and programmes.

With the theme “Recalling Memories”, this Expoconvo offered many attractive and interesting activities as well as inviting alumni to come back to the campus and enliven the Convocation Ceremony.

The director of the 13th Expoconvo, Siti Aishah Dermawanshah said that the activities this time around also include activities for children namely Kid Zone.

Other activities are Cake Decoration Contest, Let’s Eat Fruit, UMP Got Talent and Cooking Competition which target the local community.

“The Expoconvo started a month earlier with activities such as Santai Seni Warisan, Zumbathon, Black Night Run, Explorace Race and LGBT Awareness Talk which attracted a good number of crowd.

They were able to know more about UMP and experience the campus life. It is also an effective promotional medium in communitising the university with the local community” she explained.

In addition, Aisyah also said that in order to attract school children to be interested in Science, Technology, Engineering and Mathematics in line with the STEM initiatives, there are also showcase involving the winners of Pahang Hackacton 2018 for public viewing.

Moreover, there are also charity sales involving clothes, scarves, women accessories and other items contributed by the public.

A total of 63 stalls including food trucks were available during this Expoconvo.

The visitors also were able to get information regarding the PRIMA housing scheme and also information regarding other government agencies under the supervision of the Urban Transformation Centre (UTC), Kuantan at the Expoconvo site.

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