Research

CITREX 401 products flourish innovation culture

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The 10th edition of Creation, Innovation, Technology & Research Exposition (CITREx) 2020 saw Universiti Malaysia Pahang (UMP) as the platform for encouraging and nurturing the innovation culture among the researchers including academicians and students not only from UMP but also from the Malaysian Technological University Network (MTUN), Kolej Poly-Tech MARA, Advanced Technology Training Center (ADTEC) and other higher education institutions (HEI) across the country.

The exposition was held on 12 and 13 February 2020, involving 401 entries that included participation from primary and secondary schools.

This initiative supports the university's aspiration in communitising technology through the encouragement of research among schoolchildren.

A total of 218 entries involving UMP staff, eight from MTUN, four from local public universities including Universiti Malaya (UM), Universiti Putra Malaysia (UPM), Universiti Teknologi MARA (UiTM) and Universiti Perguruan Sultan Idris (UPSI), as well as Universitas Sumatera Utara (USU).

The remaining came from UMP students (129 entries) and secondary and primary schools (40 entries).

Also held was the exchange of Memorandum of Understanding (MoU) between UMP and NanoMalaysia Berhad (NanoMalaysia) and collaboration with PlaTCOM Ventures Sdn. Bhd. (PlaTCOM) relating to the promotion of technology commercialisation activities at national and international levels, centralised in the East Coast of Peninsular Malaysia.

The event witnessed the Deputy Vice-Chancellor (Research & Innovation), Professor Dr. Kamal Zuhairi Zamli exchanging document with the Chief Executive Officer (CEO) of NanoMalaysia, Dr. Rezal Khairi Ahmad, while PlaTCOM was represented by Lofty Muhammad Abdul Karim, the CEO of the company.

Also present were the Chairman of the UMP Board of Directors, Dato' Sri Ibrahim Ahmad, Deputy Vice-Chancellor, Professor Dato' Dr. Yuserrie Zainuddin, and Deputy Vice-Chancellor (Academic & International), Professor Ts. Dr. Rosli Hainin.

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