

[VOL. 101 OCT. 2020](#)



اونيورسيتي ماليسيا افهڠ



**CRE**  
e-  
Tech



---

## Research

### Dr. Wan Isni Sofiah develops algorithm for saving battery usage

30 October 2020

Kuantan, 26 October 2020 - Batteries are an important element for wireless sensor nodes to transmitting data.

If the algorithm to minimise battery usage is not emphasised, the lifespan of a sensor will be especially when used in areas without electricity supply such as for forest monitoring operations, farms, and military activities in the forest area.

---



---

[Experts](#)

[The Power of Social Media](#)

28 October 2020

Today's technologies, such as social media, mobile, cloud, and big data, bring people closer together. Social media has become an extremely effective and almost a costless tool in reaching mass audiences for any purposes. For business people to promote their products, and for politicians, social media has become a powerful tool for propagandas. Millions of users from all over the world can communicate with each other.

## Editorial Team



### PATRON

Professor Ir. Dr. Wan Azhar Wan Yusoff

### EDITOR-IN-CHIEF

Ts. Dr. Muhamad Mat Noor

### EDITOR

Safriza Haji Baharuddin

### CONTRIBUTORS

Mimi Rabita Abdul Wahit  
Nur Hartini Mohd Hatta  
Nor Salwana Mohammad Idris

### WEB MASTER

Mohd Suhaimi Hassan

### DESIGNER

Azman Md Diah  
Noor Azhar Abd Rasid  
Mohd Zulkifly Hamzah

### PHOTOGRAPHER

Khairu Aidilnisha Rizan Jalil  
Muhammad Naufal Samsudin

### PUBLICATION ASSISTANT

Hafizatulazlin Abd Aziz

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or by any means, including but not limited to electronic, mechanical, photocopying, recording or by any information storage and retrieval system, without prior agreement and written permission from the Editor. The contents contained in this publication do not necessarily reflect the views of Universiti Malaysia Pahang. Universiti Malaysia Pahang is not responsible towards any losses experienced by any party due to non-performance based on information, images, colors, sizes, typography and copyright and may not reproduced. For more information and news, please forward to:

### EDITOR

Pejabat SUARA  
Universiti Malaysia Pahang  
26600 Pekan  
Pahang Darul Makmur  
Tel. : 09-424 5057  
Fax : 09-424 5055  
e-Mail : safriza@ump.edu.my



UMP Malaysia

5-Star World Class  
Technological University



- 25 views

[View PDF](#)

Newsletter Image



اونيورسيتي ماليسيا افهغ

# CREATE

*e-newsletter*

Technology for Society

