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Research

DEMAEX-SIM Simulator latest innovation by Dr. Lee Chia Kuang

18 June 2021

GAMBANG, 15 June 2021 - DEMAEX-SIM or DEMATEL EXCEL Simulator is the lates
senior lecturer from the Faculty of Industrial Management, Universiti Malaysia Pahang (UM

According to him, DEMAEX-SIM can provide a systematic approach to identify importa
format, based on the DEMATEL algorithm or Decision Making Trial Evaluation Laboratory.

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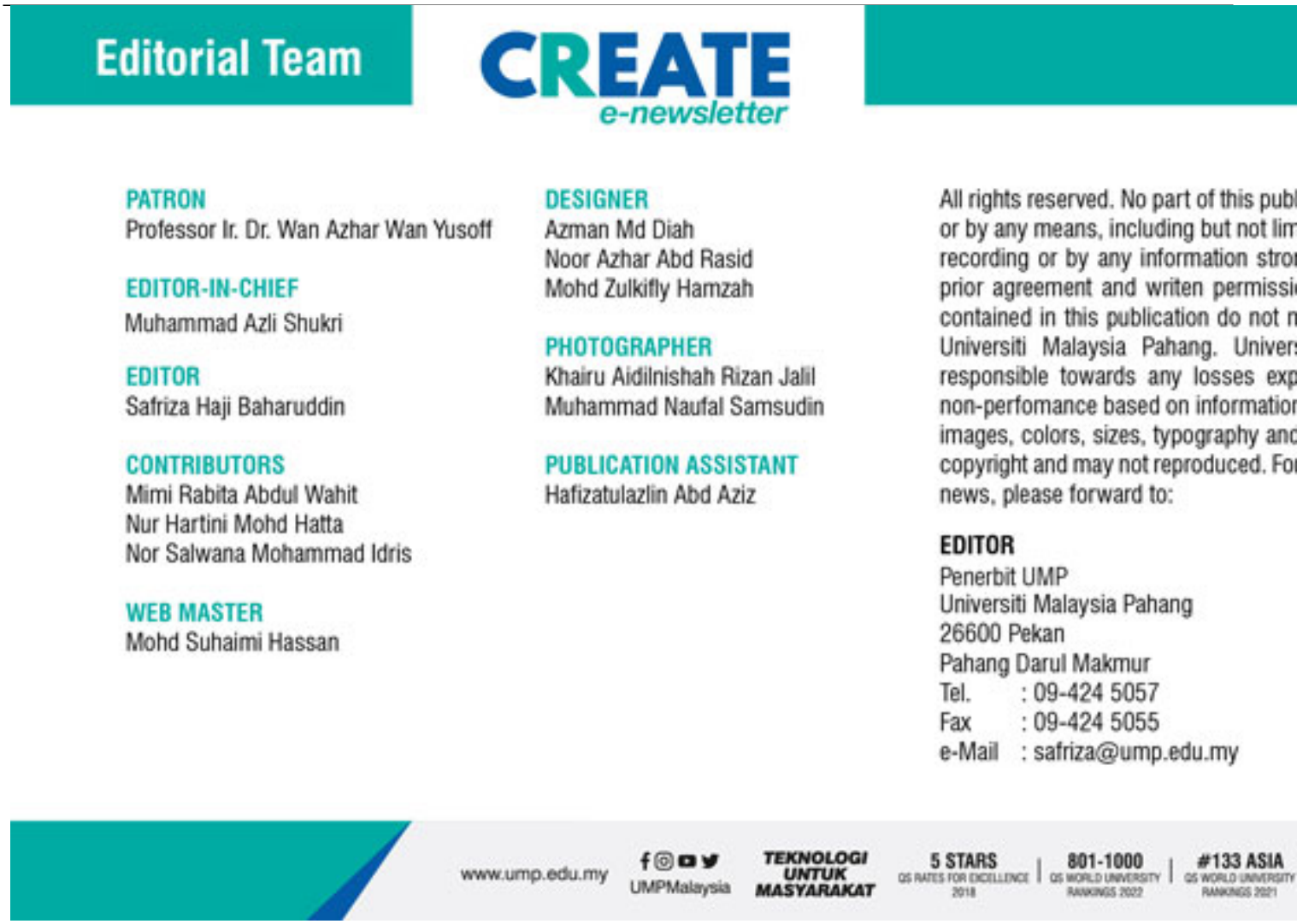

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