

[Vol. 149 Sept. 2021: Jauhar Straw listed in the 10 best business groups of i-ProCom](#)





---

## General

### [Jauhar Straw listed in the 10 best business groups of i-ProCom](#)

27 September 2021

KUANTAN, 8 September 2021 - Jauhar Straw group from Universiti Malaysia Pahang (UM) Business Plans and Business Model Canvas (BMC) in the Idea, Product & Commercial innovation of friendly straws that replaces plastic straws (Jauhar Straw).

---



اونيورسيتي مليسيا فهغ  
UNIVERSITI MALAYSIA PAHANG



WORLD  
UNIVERSITY  
RANKINGS

CONGRATULATIONS  
UNIVERSITI MALAYSIA PAHANG

**#301-500**

**QS Graduate Employability  
Rankings 2022**

[www.ump.edu.my](http://www.ump.edu.my)

f @ o v  
UMPMalaysia

TEKNOLOGI  
UNTUK  
MASYARAKAT

5 STARS  
QS RATED FOR EXCELLENCE  
2018

801-1000  
QS WORLD UNIVERSITY  
RANKINGS 2022

#133 ASIA  
QS WORLD UNIVERSITY  
RANKINGS 2021

## Editorial Team



### PATRON

Professor Dato' Ts. Dr. Yuserrie Zainuddin

### EDITOR-IN-CHIEF

Muhammad Azli Shukri

### EDITOR

Safriza Haji Baharuddin

### CONTRIBUTORS

Mimi Rabita Abdul Wahit  
Nur Hartini Mohd Hatta  
Nor Sahwana Mohammad Idris

### WEB MASTER

Mohd Suhaimi Hassan

### DESIGNER

Azman Md Diah  
Noor Azhar Abd Rasid  
Mohd Zulkifly Hamzah

### PHOTOGRAPHER

Khairu Aidilnisha Rizan Jalil  
Muhammad Naufal Samsudin

### PUBLICATION ASSISTANT

Hafizatulazlin Abd Aziz

All rights reserved. No part of this publication or by any means, including but not limited to recording or by any information storage prior agreement and written permission contained in this publication do not remain the property of Universiti Malaysia Pahang. Universiti Malaysia Pahang is not responsible towards any losses experienced by any party non-performance based on information provided. Images, colors, sizes, typography and copyright and may not reproduced. For more news, please forward to:

### EDITOR

Penerbit UMP  
Universiti Malaysia Pahang  
26600 Pekan  
Pahang Darul Makmur  
Tel. : 09-424 5057  
Fax : 09-424 5055  
e-Mail : safriza@ump.edu.my

[www.ump.edu.my](http://www.ump.edu.my)



UMP Malaysia

TEKNOLOGI  
UNTUK  
MASYARAKAT

5 STARS  
QS RATES FOR EXCELLENCE  
2019

801-1000  
QS WORLD UNIVERSITY  
RANKINGS 2022

#133 ASIA  
QS WORLD UNIVERSITY  
RANKINGS 2021

- 20 views

[View PDF](#)

Newsletter Image



اوپوزسيوني سيميپا اومڠ  
UNIVERSITI MALAYSIA PAHANG



# CREATE

*e-newsletter*

Technology for Society

