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[Vol. 158 Dec. 2021: 12 UMP lecturers listed as 2% world's best scientists](#)





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## [Research](#)

### [12 UMP lecturers listed as 2% world's best scientists](#)

2 December 2021

KUANTAN, 28 October 2021 - Twelve Universiti Malaysia Pahang (UMP) lecturers are listed among the world's best scientists in various fields and disciplines.

This recognition refers to the recent data from Stanford University in the United States of America.

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## General

### ITKAS spearheads Bera District Branding Research

2 December 2021

BANGI, 14 October 2021 - The Institute of Civilisation and Strategic Studies (ITKAS), UPM, in collaboration with the Pahang State Government, will lead the Bera District Branding Research under the supervision of UMP Holdings Sdn. Bhd. starting at the end of this month.

A meeting between ITKAS with representatives of the State Government, Bera District Council, Cultural-Aesthete activists and UMP researchers was held recently.

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## [General](#)

### [UMP commitment to the Sustainable Development Goals \(SDGs\) Initiative](#)

1 December 2021

KUANTAN, 22 November 2021 – Lestari Unit, Universiti Malaysia Pahang (UMP) organise the Sustainable Development Goals (SDGs) Initiative under Malaysian Sustainable Un Malaysia Pahang, (MYSUN-UMP) project co-funded by Erasmus+ programme of European

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### **WEB MASTER**

Mohd Suhaimi Hassan

### **DESIGNER**

Azman Md Diah  
Noor Azhar Abd Rasid  
Mohd Zulkifly Hamzah

### **PHOTOGRAPHER**

Khairu Aidilnisha Rizan Jalil  
Muhammad Naufal Samsudin

### **PUBLICATION ASSISTANT**

Hafizatulazlin Abd Aziz

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### **EDITOR**

Penerbit UMP  
Universiti Malaysia Pahang  
26600 Pekan  
Pahang Darul Makmur  
Tel. : 09-424 5057  
Fax : 09-424 5055  
e-Mail : [safriza@ump.edu.my](mailto:safriza@ump.edu.my)

[www.ump.edu.my](http://www.ump.edu.my)

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The Late Professor Dato'  
Dr. Mashitah Mohd Yusoff  
\*passed away on 24<sup>th</sup> January 2020

