

---

[Vol. 175 March 2022: Strategic collaboration between UMP and Seeloz in developing AI technology](#)





---

[MoU/MoA](#)

[Strategic collaboration between UMP and Seeloz in developing AI technology](#)

28 March 2022

PEKAN, 25 March 2022 - Artificial intelligence (AI) technology is a crucial cutting-edge technology for enhancing supply chain and production efficiency in line with the idea of implementing the fourth Industrial Revolution.

Seeloz (M) Sdn. Bhd. is a subsidiary of Seeloz Inc. co-founded with Dr. Mohamed Aly, Ibrahim and functions as the main leader for supply chain automation in AI technology.

[More Create Newsletter](#)

## Editorial Team



### PATRON

Professor Dato' Ts. Dr. Yuserrie  
Zainuddin

### EDITOR-IN-CHIEF

Abd Rahman Haji Safie

### EDITOR

Safriza Haji Baharuddin

### CONTRIBUTORS

Mimi Rabita Abdul Wahit  
Nur Hartini Mohd Hatta  
Nor Salwana Mohammad Idris

### WEB MASTER

Mohd Suhaimi Hassan

### DESIGNER

Azman Md Diah  
Noor Azhar Abd Rasid  
Mohd Zulkifly Hamzah

### PHOTOGRAPHER

Khairu Aidilnisha Rizan Jalil  
Muhammad Naufal Samsudin

### PUBLICATION ASSISTANT

Hafizatulazlin Abd Aziz

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or by any means, including but not limited to electronic, mechanical, photocopying, recording or by any information storage and retrieval system, without prior agreement and written permission from the Editor. The contents contained in this publication do not necessarily reflect the views of Universiti Malaysia Pahang. The University is not responsible towards any losses experienced by any party due to non-performance based on information, images, colors, sizes, typography and layout. All rights of copyright and may not reproduced. For more information and news, please forward to:

### EDITOR

The Office of The Vice-Chancellor  
Canseleri Tun Abdul Razak  
Universiti Malaysia Pahang  
26600 Pekan  
Pahang Darul Makmur  
Tel. : 09-431 5000  
Fax : 09-431 5555  
e-mail : safriza@ump.edu.my

[www.ump.edu.my](http://www.ump.edu.my)



UMPMalaysia

**TEKNOLOGI  
UNTUK  
MASYARAKAT**

**5 STARS**  
QS RATES FOR EXCELLENCE  
2022

**801-1000**  
QS WORLD UNIVERSITY  
RANKINGS 2022

**#129 ASIA**  
QS WORLD UNIVERSITY  
RANKINGS 2022

- 23 views

[View PDF](#)

Newsletter Image

