MoU/MoA

UMP, IMPACT MALAYSIA seal collaboration of Youth and Community Innovation programme

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KUALA LUMPUR, 1 September 2022 - Universiti Malaysia Pahang (UMP) and IMPACT MALAYSIA are working together on technology, community and business impact that enables collaborative interaction between various stakeholders through all programmes to be implemented.

The programmes outlined include IMPACT tour, political literacy, community heroes and the design of thoughts and ideas in the community.

The event saw the Chief Executive Officer of IMPACT MALAYSIA, Ahmed Faris Amir and UMP Vice-Chancellor, Professor Dato' Ts. Dr. Yuserrie Zainuddin signed a memorandum of understanding (MoU).

Also present were the Vice President, Strategy and Development of IMPACT MALAYSIA, Mastura Mohd Rashid, Deputy Vice-Chancellor (Student and Alumni Affairs) UMP, Associate Professor Ts. Dr. Mohd Rusllim Mohamed, Assistant Vice President, Strategy and Program of IMPACT MALAYSIA, Radin Muhamad Farhan Radin Abd. Razak.

The Assistant Vice-Chancellor, Industrial and Community Collaboration Division, Associate Professor Ir. Dr. Nurul Hazlina Noordin and Senior Director of Akademi ADAB UMP, Major Imaduddin Abidin also attended the event.



According to Professor Dato' Ts. Dr. Yuserrie, a collaboration with UMP as an engineering and technology university, is a highly effective matching platform for implementing collaborative initiatives with agencies and industries that benefit both parties.

"The MoU will also explore collaboration in expanding entrepreneurship programme, social innovation, sports and activities that contribute towards achieving sustainable development with impactful programmes.

"This collaboration aligns with the university's aspiration in the UMP Strategic Plan 2021-2025 to empower strategic collaboration with industry and NGOs that benefit students.

"In addition, through social innovation it simultaneously finds social problems faced by the community and solves them through shared technology," he said.

The Chief Executive Officer of IMPACT MALAYSIA, Ahmed Faris Amir said he would focus on programmes that could provide a more cost-effective technology to the community.

"This will enable students and youth to contribute their skills to the local community," he said.

The UMP delegation also had the opportunity to visit e-sports facilities and radio studio Rakita.fm which was rebranded from iM4U FM.

The broadcast can be listened to on 107.9 FM in Klang Valley or streamed on rakita.my.

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