Convocation

UMP launches Ready to Eat food package using retort technology

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PAYA BESAR, 7 November 2022 - Universiti Malaysia Pahang (UMP) launched the Ready to Eat food package using retort technology under the food@campus (UMP Campus Pantry) initiative in collaboration with the various parties.

The launch took place in conjunction with the inauguration ceremony of the Malaysian Taste Food Festival and ExpoConvo 2022 which was officiated by the Chairman of the UMP Board of Directors, Tan Sri Dato' Sri Dr. Abdul Aziz Abdul Rahman.

Also present were the UMP Vice-Chancellor, Professor Dato' Ts. Dr. Yuserrie Zainuddin, Deputy Vice-Chancellor (Student Affairs and Alumni), Associate Professor Ts. Dr. Mohd Rusllim Mohamed who performs the functions of Deputy Vice-Chancellor (Academic and International) and President of the Wings Motor Gang Society (WMGS) Motor Club, Dato' Ahmad Azhar Othman (Awie).

With the aim of Zero Hunger on campus, this initiative is a preparation for providing food and emergencies to students who need to get ready-to-eat food.

In addition, this effort was formulated as a long-term plan by developing a comprehensive Sustainable Campus Life Planning covering food plans, hostels, transportation, devices, and others for students.

Tan Sri Dato' Sri Dr. Abdul Aziz said the Malaysian Taste Food Festival and ExpoConvo 2022 provided an opportunity for campus residents and the public to get to know Pahang's identity which is famous for its unique and popular traditional menu in particular districts.

"Various initiatives will be implemented by UMP in promoting Pahang Darul Makmur which is famous as a tourist location and many other attractions," he said.

"This includes the organisation of programmes such as Pekan Bridge Run which is still in the planning.

"This festival also focuses on efforts to empower research and innovation in the field of food security, which has been the main focus of national and global issues in recent years," he said.

He hoped that the efforts of the university researchers would help the country in empowering the food security industry.

At the same time, the handover of the contribution of Bank Rakyat for the Unientreprenuer entrepreneurship grant was also held.

Throughout the festival, there was also a cooking competition with the theme of menus of state menu in Malaysia and district in Pahang in collaboration with ADABI.

Also held were the Sales Expo, Research and Technology and Food Security Exhibition, and sale of food products (sugar honey, Pinebooster, Juzt Eat-Cat Food).

The expo was also feted with cultural and martial arts performances, colouring competition, running and many more.

There were also sales of FAMA agricultural products, various UMP research products such as fertilisers, intelligent monitoring systems, IoT, stingless bee honey and others.

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