General

Behind the lens of a smartphone, Noor Azhar creates unique work

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PEKAN, 27 January 2023 - The interest in trying something new and finding the satisfaction of working with a smartphone has inspired UMP Designer, Noor Azhar Abd. Rasid, 49, to create artwork behind his smartphone lens.

Noor Azhar is interested in taking pictures but is not a professional.

“I like to take pictures, especially macro pictures because the resulting pictures have their artistic elements, but I am not an art person, just interested in art,” he said.

According to him, a career as a designer provides an opportunity for him to use his creativity to work and have the opportunity to take photos because it aligns with his interests.



“The nature, flora and fauna, animals and wildlife interest me to take pictures.

“UMP’s green and sustainable campus has always captured my heart when this smartphone lens manages to track the beauty of flowers, trees and anything that is rarely seen with the naked eye.

“The various apps available on the smartphone allow me to edit the photos taken to be more attractive without changing the authenticity of the photos,” he said.

He further explained that interesting and unique photos are always shared on social media such as Facebook and Instagram (azhapekan) to share with other photography enthusiasts.



“Deep interest and determination are two important things if you want to become a photographer who is good at producing unique and interesting photos,” he said.

He also expressed his gratitude to UMP when his photos were printed and used as a collection that can be viewed by visitors and guests at the Photography Art Exhibition at the UMP Pekan Library Gallery from 27 January to 28 February 2023.

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