Campus Life

oBike Offers Bicycle Sharing Services For UMPians

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Kuala Lumpur, 26 October – Universiti Malaysia Pahang (UMP) and oBike, a renowned bicycle sharing company championing the in-campus bicycle initiative, signed a Memorandum of Agreement (MoA) at the oBike Malaysia Sdn Bhd headquarters at Mid Valley, Kuala Lumpur recently. Through this agreement, about 1,200 bicycles will be available for usage at both UMP Gambang and Pekan campus.

The bicycle ride on the campus campaign is part of the university's strategic initiative not only to fulfil the UI GreenMetric evaluation criteria but also as the contribution of UMP towards effort to reduce carbon emission and air pollution. Up to date, UMP has done more than 30 green campus projects and initiatives such as planting various species of trees, water management, waste treatment and education.

Representing UMP for the MoA signing is the Vice-Chancellor, Prof. Dato' Dr. Daing Nasir Ibrahim and the Dean of the Faculty of Mechanical Engineering, who is also the UMP IU GreenMetric Initiative Leader for Transportation, Prof. Dr. Rizalman Mamat. On the other hand, oBike were represented by its Business Development Manager, Ian Goh Ee An and its Business Development Executive, Mohd Hanafi Hisyam.

According to Prof. Dato' Dr. Daing Nasir, UMP will intensify its effort to ensure that the green campus initiatives will continue to benefit the staff and students of the university, especially in terms of the quality of their health and well-being.

"I was made to understand that these bicycles are equipped with state-of- the art facilities and the reservation can be made using our smartphones. Currently, there are 600 units of the bicycles placed in UMP Gambang and the same number of bicycles are also placed in UMP Pekan with the introduction of a cashless bicycle sharing services within the campus soon" said the Vice Chancellor.

In addition, Mr. Ian said that after the user has completed the registration and payment process, they will only have to scan the QR Code on the bicycle and it will be automatically unlock the wheels of the vehicle. In order to end the bicycle sharing session, user can park the bicycle anywhere appropriate. The other user around the location of the parked bicycle can then get the benefit of using the services. His company will be supplying these bicycles in stages at the location set by the university.

UMP currently ranked 58th in the world under the UI-GreenMetric World University Ranking 2016 published last year.

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