





## [Convocation](#)

# UMPSA student's Singgah Kopi enlivens 2023 Convocation Expo

23 October 2023

GAMBANG, 21 October 2023 – Singgah Kopi (literally translated as Coffee Stopover) is a coffee drink-based business run by student of the Faculty of Computing, Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA), Nur Aysha Eliya Abdullah Sany with entrepreneurial mentor, lecturer of the Faculty of Electrical and Electronic Engineering Technology (FTKEE), Ts. Dr. Abdul Nasir Abd Ghafar.

---

Started operating in June 2023, Singgah Kopi was inspired after Nur Aysha participated in a business seminar organised by MyFundAction.

“I have informed Dr. Abdul Nasir, the lecturer of the Technopreneurship course, of this business idea and shared my insights and plans to be active in entrepreneurial activities, especially at UMPSA.

“I didn’t expect that Dr. Nasir was interested in my idea and supported me to develop this business.

“We started a detailed discussion and study process last semester to ensure that Singgah Kopi is competitive and has an impact on everyone involved in making this effort a success,” she said.



Nur Aysha added that Singgah Kopi also received a capital injection from the Centre for Creative Entrepreneur Development (PUPUK) of RM5,000.00.

Singgah Kopi also did not miss participating in the convocation expo which was organised in conjunction with the 18th Convocation Ceremony of Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) which is now running until 24 October 2023.

Surely, the daily favourite drinks are Signature Singgah and Honey Charcoal Latte.

Honey Charcoal Latte is a drink introduced under the Singgah Kopi brand with a unique taste but it has successfully captivated the taste of coffee lovers who are always looking for uniqueness and something new when enjoying a cup of coffee.



If you are less fond of coffee-based drinks, Matcha Latte, Ice Chocolate and Salted Caramel Chocolate are alternatives for visitors who visit Singgah Kopi.

For those who want to get information on the latest activities and attractive promotions from Singgah Kopi, you can visit Instagram social media [singgahkopi.ump](https://www.instagram.com/singgahkopi.ump).

**By: Siti Nurfarmy Ibrahim, Centre for Corporate Communications**

**Translation by: Dr. Rozaimi Abu Samah, Faculty of Chemical and Process Engineering Technology**

- 69 views

[View PDF](#)