











## [Sports](#)

# UMPSA's Friendly Golf with agencies and industries strengthens relationships

17 November 2023

KUANTAN, 29 October 2023 - A total of 80 individuals participated in the UMPSA Friendly Golf programme with the Industry in conjunction with the branding of Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) and the 21st Anniversary of UMPSA held recently at the Royal Pahang Golf Club.

Taking part in the event were UMPSA Pro-Chancellor, Tan Sri Dato' Sri Abi Musa Asa'ari Mohamed

---

Nor, Board of Trustees Member, UMP Foundation, Dato' Ts. Izwan Hasli Mohd Ibrahim, Dato' Sri Ahmad Fuaad Mohammed Kenali, and the Chief Executive Officer of the Pahang Islamic and Malay Customs Council (MUIP), Dato' Ahmad Hairi Haji Hussain.

Representing the industry were Dato' Stanley Goh from the Federation of Malaysian Manufacturers (FMM) and the Chief Executive Officer of TGA Solution, Dato' Amiruddin Mohd Said.

Also present were the Deputy Vice-Chancellor (Academic and International Affairs), Professor Ir. Ts. Dr. Ahmad Ziad Sulaiman, UMPSA Registrar, Dato' Saiful Bahri Ahmad Bakarim, Treasurer, Dato' Zainuddin Othman, and the Assistant Vice-Chancellor of the Centre for Industry and Community Linkages (PJIM), Professor Datin Ts. Dr. Mimi Sakinah Abdul Munaim.

The programme, organized by the Centre for Industry and Community Linkages, the Sports and Culture Centre, and the UMPSA Golf Club, with the support of the Gebeng Industrial Support Group (GISG), aimed to strengthen the relationship between the university leadership, the industry, and the agencies.

Speaking at the event while celebrating the players, Professor Ir. Ts. Dr. Ahmad Ziad said that golf is an exceptional sport as it provides a space and opportunity for UMPSA to gain valuable insights from the industry for future planning.



"This meeting provides UMPSA with the opportunity to share the university's progress, the employability of UMPSA students, which has reached 98.67 percent, and the good relationship with the industry which will beyond the shadow of a doubt benefit the students.

"This programme is also held to further strengthen the relationship between the top management of UMPSA in general with the industry and agencies around the East Coast.

---

"The collaboration established through this golf sport is important and meaningful for UMPSA to collaborate with agencies and industries present in this programme in the future," he said, representing UMPSA Vice-Chancellor, Professor Dato' Ts. Dr. Yuserrie Zainuddin.

Furthermore, with the organization of this event, it is able to strengthen ties at a greater distance.

He added that the organization can put in place more networks among players to share their opinions and expertise.

He also hopes that this programme will continue in the future to further strengthen the relationships and networks among all industries and agencies.

The programme witnessed Mohamed Kawi Nong announced as the first-place winner, followed by Kamarul Zaman Haji N Alassan in second place and Faizal Foad in third place.

Aligned with the university's vision towards becoming a leading technological university, this branding will comprehend the aspirations of excellence achieved through academic empowerment and impactful research results, producing outstanding graduates to become quality individuals driving the development of an excellent nation.

The branding of UMPSA will also build visibility, reputation, and the university's capabilities in line with its development and achievements at the age of 21 this year.

Certainly, the branding of UMPSA will continue to keep in existence the glory of the university towards becoming a leading technological university on the world stage.

**By: Mimi Rabita Haji Abdul Wahit, Centre for Corporate Communications**

**Translation by: Aminatul Nor Mohamed Said, UMPSA Career Centre (UMPSACC)**

TAGS / KEYWORDS

[Royal Pahang Golf Club.](#)

• 87 views

[View PDF](#)