General

8 UMPSA students selected in Axiata Digital Leadership Program for Girls 2024

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BANGI, 20 May 2024 - A total of eight Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) students were selected to represent the university in the Axiata Digital Leadership Programme for Girls 2024 organised by the Axiata Foundation.

The seven-day programme, which began on 3 to 9 May 2024 at the Tenera Hotel, Bangi, involved the participation of 72 female students from nine public universities (UA) throughout the country.

This programme aims to develop future professionals who are ready to face challenges in the digital age.

The participants selected among the UA students were aged between 19 and 25 years old and trained with various technical and digital skills that made them very competitive in industries that are mostly dominated by men such as information technology, engineering and technology.

The programme covers both theoretical and practical aspects, including industry knowledge sharing sessions and practical learning through interactive workshops and leadership training.

These activities are designed to provide hands-on experience and reinforce participants' leadership skills.

Arshada Nadia Abdullah, a Year 3 student of the Bachelor of Mechatronics Engineering Technology (Robotics) with Honours, said that she and seven other UMPSA representatives were selected after going through two stages of evaluation.



“The first stage involved filling out a Google Form with CGPA data, household income and resume submission.

“After going through the first screening, we were interviewed whether we met the selection criteria or not,” she said.

As a student, Arshada thinks many benefits are gained through this programme.

She said they were exposed to leadership and digital skills through Power BI, design analytics, design thinking and data story telling.

“In addition, the programme helps improve personal brand and employability.

“We also received a certificate from the Centre of Applied Data Science (CADS),” she said.

She hopes that this programme will continue to grow and become more effective in training leaders, especially women in the digital world in the future, who can face industry challenges with courage.

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